

STC Atlanta Currents 2010 Schedule

Saturday, April 17, 2010 at Kennesaw State University

<http://stcatlanta.org/currents-conference/>

Time	Track 1	Track 2	Track 3	Track 4
8:00 AM -	Registration			
8:30 AM	Breakfast Reception - Welcome by STC Atlanta President Robert Armstrong - Comments on the State of STC by Mike Hughes IBM			
9:30 AM – 10:30 AM 1 st session	<i>Got Conflict? Managing Conflict on Global Teams</i> Judith L. Glick-Smith, Clifford Sells, LLC	<i>The Future of Technical Communication</i> Scott Abel, The Content Wrangler	<i>Prototyping Using Axure</i> Krista Lostuch, Synovus Financial Corp.	<i>Personas Done Properly: Defining and Utilizing Personas: Research to Application</i> Eric Holtzclaw, User Insight Rachel Walsh, User Insight Ottie Pendleton, User Insight
10:45 AM – 11:45 AM 2 nd session	<i>Ten Things Not to Do in a Job Interview: A Hiring Manager's Advice</i> Holly Harkness, Mirant Corp.	<i>Project Management: Setting Expectations and Keeping Clients Happy</i> Kathleen Baine, Oak Tree Communications	<i>BoK This: Building the STC Body of Knowledge</i> Mike Hughes, IBM	<i>Essential UX Skills for Technical Communicators: Usability Testing</i> Yina Li, Horizon Software International Will Sansbury Rachel Peters, Fiserv
11:45 AM – 1:00 PM	Lunch			
1:00 PM – 2:00 PM	Keynote: <i>From Overlooked to Center Stage</i> Tom Johnson, www.idratherbewriting.com			
2:15 PM – 3:15 PM 3 rd session	<i>Strategic Planning for Your Life</i> Judith L. Glick-Smith, Clifford Sells, LLC	<i>Presentation Skills for Non-Presenters: Secrets of Experienced Presenters that Technical Communicators Can Use</i> Kelly Vandever, Communications for Everyone, LLC	<i>Software Documentation: Implementing ISO 26514 for Your Workplace</i> George Hayhoe, Mercer University	<i>Essential UX Skills for Technical Communicators: Card Sorting</i> Rachel Peters, Fiserv Yina Li, Horizon Software International Will Sansbury
3:30 PM – 4:30 PM 4 th session	<i>Resumes: Advice and Critique</i> Claudia Ludlow, Lockheed-Martin Margaret Cekis, Benchmark Technology Group	<i>Moving from Tech Writing to Training Development</i> Holly Harkness, Mirant Corp.	<i>Tweet This! The New Conference Backchannel—How Twitter Is Changing Meetings and Conference</i> Kelly Vandever, Communications for Everyone, LLC	<i>Essential UX Skills for Technical Communicators: Heuristic Evaluation</i> Rachel Peters, Fiserv Will Sansbury Yina Li, Horizon Software International